

THE NATIONAL INSTITUTE OF TECHNOLOGY CHENNAI

k FORUM FOR GLOBAL KNOWLEDGE SHARING

YATA TRUSTS

TECHNOLOGY AND ECONOMY

OCTOBER 11-13, 2019
IICAT, IIT MADRAS

HOSTED BY THE DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES, IIT MADRAS

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CENTRE FOR
INDUSTRIAL &
SOCIETY

ANNUAL INTERNATIONAL
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TECHNOLOGY AND ECONOMICS

OCTOBER 11
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TECHNOLOGY AND ECONOMY

Session I

FDI - I

[10:30-12:00]

Chair : Stanley Nollen, Georgetown University, Washington DC

Papers

1. "Impact of internationalization on innovation: A patent analysis" - Filip De Beule, Joren Nevens
2. "FDI and International Collusion" - Uday Bhanu Sinha
3. "Business Group Affiliation And FDI Spillovers" - Alex Eapen, Jihye Yeo, Rejfe George

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ALEX EAPEN



STANLEY NOLLEN



UDAY BHANU SINHA



FILIP DE BEULE



The Role of CSR

- CSR is a business strategy that focuses on the long-term success of the organization by addressing the needs and interests of all stakeholders.
- CSR is not just a nice-to-have, but a core business strategy that can drive growth and innovation.
- CSR is a key differentiator for companies in a competitive market.
- CSR is a key driver of employee engagement and retention.
- CSR is a key driver of customer loyalty and brand reputation.

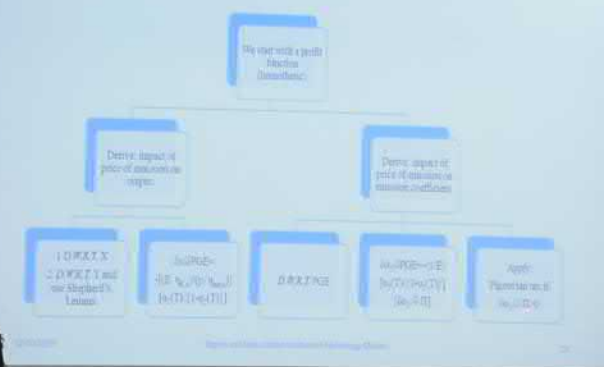
Upgrading Destruction? How Do Climate-related and Geophysical Natural Disasters Impact Sectoral FDI

November 2014

Ed. University of New York, Brooklyn College
A.B. J. Ghoshal, Ghosh, Sanyal, Ghoshal, Ghoshal
Yashwanth Sanyal, Ghoshal, Ghoshal



Determinants of emission coefficient for a firm





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Double VU
Legal and Ethical Issues with Artificial Intelligence [09:30-12:00]
Moderator: Professor V. Kamath, IIT Madras
Panelists:
1. A. Ravindran, IIT Madras
2. G. S. Madhavan, CTO INCOIS
3. Rajat Kamath, Advisor, Partner Focus Law
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