



FORUM FOR GLOBAL KNOWLEDGE SHARING

<http://knowledgeforum.tifac.org.in>

Registered office: C/O INSTITUTE FOR HUMAN DEVELOPMENT, 3rd Floor, NIDM Building, IIPA Campus, I P Estate, New Delhi – 110 002 (India)

President: Professor P. V. Indiresan indiresan@gmail.com

Vice Presidents:

Professor Daniel Van Den Bulcke daniel.vandenbulcke@ua.ac.be

Professor S. R. Hashim drsrhashim@hotmail.com

Professor Stanley Nollen nollens@georgetown.edu

Treasurer: Professor Alakh N. Sharma ihd@vsnl.com

Member Secretary: Professor N. S. Siddharthan nssiddharthan@gmail.com

Meeting of the Third General Body, October 17, 2008, 5:30 pm.

Venue: ISID, Delhi

Report of the Secretary

(October 17, 2008)

I welcome you all to the third General Body Meeting of the Forum for Global Knowledge Sharing (Knowledge Forum). Since April 2007 we have made considerable progress in publications and memberships.

Report on the II Annual Conference on “Globalisation of Chinese and Indian Enterprises”, at IIT Bombay, Mumbai, November 2 and 3, 2007

The Knowledge Forum Annual Conference (international seminar) on *Globalisation of Chinese and Indian Enterprises* was jointly organised by Department of Humanities and Social Sciences, Indian Institute of Technology Bombay, and Knowledge Forum and was held at the Indian Institute of Technology Bombay, Mumbai. In all 87 delegates registered and participated in the seminar. From outside India, scholars from the University of Antwerp, Belgium; United Nations University – UNU-MERIT,

the Netherlands; Kelley School of Business, Indiana University, USA; Georgetown University, Washington DC, USA; and Pardos Marketing, France participated. The Indian participants came from several academic institutions – universities and research institutions, United Nation agencies, Ministry of Science and Technology and the institutions supported by the Department of Science and Technology, and industry associations like Confederation of Indian Industry.

In addition to the inaugural and valedictory sessions, the seminar had five technical sessions. The 2006 conference volume was released in the inaugural session. The volume is published by *Routledge* and is brought out simultaneously from London and New Delhi. The inaugural address was delivered by Mr. Anwarul Hoda, Member – Industries, Planning Commission, Government of India. Professor Ashok Mishra, Director, IIT Bombay gave the Chairperson's address. Professor Indiresan, President of the Knowledge Forum made the presidential remarks. Professor N S Siddharthan presented an introduction to the Knowledge Forum. The session started with a welcome speech by Professor Meenakshi Gupta and concluded with a vote of thanks by Professor K Narayanan. The valedictory session was chaired by Professor Juzer Vasi of IIT Bombay and the valedictory address was delivered by Professor P. V. Indiresan.

In all 18 research papers were presented in the five technical sessions. The technical sessions covered the following five themes:

- (1) China – India: MNE and FDI
- (2) China – India: Technology and Productivity
- (3) Technology: Innovation Systems, Management and Knowledge Pools

- (4) India and Globalisation; and
- (5) India: Information Technology.

Each session had two discussants and they gave detailed comments. It was followed by discussion from the floor. The discussions emphasised the interdisciplinary nature of the issues. Since the participants came from different backgrounds – science, technology, economics, business schools and other social sciences, discussions were lively, and participation rates very high. The conference volume is now under consideration with *Routledge*.

In addition to the academic sessions we also organised a panel discussion on global business wherein representatives from industry presented the industry view point. The panel had Ms. Frantoise Pardos, of Pardos Marketing, France, Mr Tapan K. Bhaumik, Chief Economist, Reliance Industries Ltd. and Dr. Bandi Ram Prasad, Senior Consultant, Dun & Bradstreet Information Services India Pvt Ltd. Professor Anand Patwardhan, Executive Director, TIFAC chaired the session and conducted the proceedings.

TIFAC, Aditya Birla group, Reliance Industries and Dun & Bradstreet Information Services India very generously provided funds that enabled us to conduct the conference. All the outstation delegates were housed at the IIT Guesthouse. The conference began with a welcome dinner on November 1, 2007. On 2nd evening a Barathanatyam dance programme by Kala Sadhan Group was organised for the benefit of all the participants.

I am happy that our General Body is meeting now during the third Annual Conference on *Globalisation of Knowledge Development and Delivery*. It is good to

have our General Body meeting during our conferences, as is the practice with most professional societies.

Research Papers and Membership

Since April 2007 we have added about 35 papers to our *Research Papers* folder of the website and 24 new members have joined the Forum. This year three corporate members have joined the forum:

1. EID Parry (India) Ltd
2. Global Development Network
3. The Hindu

Papers posted in our *Research Papers* folder are covered by google search. They are also covered by google citation index. The papers posted in our folder have already received several citations. Furthermore, eSocialSciences <http://www.esocialsciences.com> has also been giving wide publicity to our papers and programmes. They have also given a link to our website. The most important objective of our Forum is to bring together scholars from natural sciences, technology, business schools, economics and other social sciences under one platform and encourage them to conduct collaborative interdisciplinary research. Towards this end *Research Papers* folder of our website plays a crucial role. It helps scholars from diverse fields to identify other scholars belonging to other disciplines but working on themes relating to technology creation, development, transfer and globalisation. By examining the papers in our website, scholars who are interested in interdisciplinary studies can identify scholars from other disciplines for academic collaboration.

Financial Position and Audited Statement

As you can see from our audited statement, our financial resources are very modest and fairly small. Our membership fee is nominal and it may not be wise to use it to meet our expenditures. We need to build an endowment to meet our modest expenditures. For this we need to obtain institutional memberships and donations. We have specified Rs.1,00,000 for institutional membership. We have obtained exemption certificate under section 80G(5) (VI) under Income Tax Act of 1961. This should help us to mobilise funds. In a very short span we have established our credentials in terms of research publications and membership. We need to use this to build a good endowment so that for future conferences we are in a position to rely at least partly on our own resources. I appeal to the members of the General Body to help us in this fund mobilising endeavour.

Concluding Comments

In our annual conferences we have consciously tried to uphold the interdisciplinary character of our forum and maintain our distinctive feature, namely, interface between science, technology and economy. Ideally we would like technologists to comment on papers presented by economists and business schools. In the session on perspectives we have achieved a fair representation of scholars from different disciplines. The presentations deal with the same theme but from the point of view of their respective disciplines. Likewise, in the information technology session out of the four presentations, one presenter is from a business school, two are economists and two are scientists. The

discussant is a technologist. We hope that such interactions between scholars belonging to different disciplines will enrich our understanding of issues and contribute to knowledge development.

List of Research Papers since April 2007

- N. S. Siddharthan [Globalisation of Knowledge Development and Delivery:](#)
- K. Narayanan [FDI and R & D in the Pharmaceutical Sector in India](#)
- Jaya Prakash Pradhan [Outward FDI and Knowledge Flows: A study of the Indian Automotive Sector](#)
- K. Narayanan [Technology Sourcing and Internationalisation of IT firms in India](#)
- Aya Okada [Innovation through Long-distance Conversations? Lessons from Offshoring-based Software Clusters in Bangalore](#)
- N.Mrinalini [R&D Internationalisation: With Special Reference to Indian Information Technology Sector](#)
- Wilfred Dolfsma [Innovation Systems as Patent Networks](#)
- K. Lal [Entrepreneurship and Innovation Strategies in ICT SMEs in Enlarged Europe \(EU25\)](#)
- Pardos [Growing Industrial Interconnections and Globalised Companies](#)
- Y.S Rajan [Globalisation of Knowledge Development and Delivery: Technology and Policy Perspectives](#)
- Xiaolan Fu [International and Intranational Technological Spillovers and Productivity Growth in China](#)
- Bino Paul [Concentration in knowledge output to social network: evidence from India](#)
- Filip De Beule [R&D, Product Renewal and Clusters in Belgium](#)
- Anja Schmiele [Drivers and Effects of Internationalising Innovation by SMEs](#)
- N. S. Siddharthan [Factors Influencing the Performance of Indian and Chinese Software Firms](#)
- Bino Paul [Viewing Economy as a Network: An Exploration through Input Output Model](#)
- Haiyan Zhang [The Growth of China's Automotive Industry: A Challenging Process in the Nexus between Localisation and Globalisation](#)

Pushpa Trivedi [Productivity in Manufacturing Sector: A Comparative View of India and China](#)

Stanley Nollen [Labor Productivity and Cost in Indian and Chinese Software Firms](#)

Filip De Beule [The Role of Foreign Direct Investment in the Internationalization of Innovation: China and India compared](#)

Arindam Banik [Foreign Capital inflows to India and China □ A Tale of Two Economies](#)

K. Narayanan [Determinants of R & D in the Indian Pharmaceutical Sector: A firm level study of outward investors](#)

K. Narayanan [Technological Efforts and Performance of IT MNCs from India](#)

Professor B. L. Pandit [Inter-firm differences in FII portfolio investment in India](#)

Dr. Aradhna Aggarwal [SEZs, Technology Spillovers and Industrial Diversification : Evidence from](#)

Vinish [Entry Choice of Indian Multinationals □ A Transaction Cost Analysis](#)

K J Joseph [Information Technology and Productivity Evidence from India □s Manufacturing Sector](#)

Jaya Prakash Pradhan [National Innovation System And The Emergence Of Indian Information And Software Technology Multinationals](#)

N. S. Siddharthan [International Alliances and the Performance of Indian Software Firms](#)

Neelam Singh [Quality Management System Standards and Being OEM/ Tier Exporter: Determinants for Indian Auto Component Firms](#)

U.Sankar [Environmentally Sound Technologies For Sustainable Development Of China And India](#)

Soumitra Biswas [Innovation Management □ An Indian Experience](#)

* : It refers to the author who has placed the paper in the website.

New Members Since April 2007

Hema, Madras School of Economics

Laxmisha Rai, Kyungpook National University Korea

Allam Appa Rao, Andhra University

Kaliappa Kalirajan, FASID and GRIPS Tokyo

Soumitra Biswas, TIFAC

Jaya Prakash Pradhan, Institute for Studies in Industrial Development

Vinish Kathuria, IIT Bombay

Sunil Mani, Centre for Development Studies, Trivandrum

Bino Paul, Tata Institute of Social Sciences Mumbai

Deb Kusum Das, Department of Economics, Ramjas College, Univerisity of Delhi

Karuna Jain, SJMSOM, IIT Bombay

Charles Dhanaraj, Indiana University

Arindam Banik, International Management Institute, Delhi

Uday Bhanu Sinha, Delhi School of Economics

Vinoj Abraham, Centre for Development Studies Trivandrum

DS Hegde, National Institute of Industrial Engineering(NITIE) Mumbai

Ehud, Center for Agricultural Economic Research, Isreal

Anja Schmiele, ZEW Germany

Wilfred Dolfsma, University of Groningen the Netherlands

Suresh Babu, IIT Madras

Xiaolan Fu, Oxford University, Oxford,

Nicolas Forsans, University of Leeds, England

V.N.balasubramanyam, Lancaster University UK.

M.R.Murthy, ISID, Delhi